

# TOP 10 REASONS TO SUPPORT



**United Way**  
Leeds & Grenville  
613-342-8889

- 1. Because the need is enormous.** One in three people living in Leeds & Grenville uses United Way funded services or programs. Many people need help just to make ends meet, and to provide care for their children. Programs funded by United Way that help provide mentors for children are very important to families.
- 2. Because resources are scarce.** Government funding for health and human services has been declining dramatically in recent years, forcing many agencies to eliminate critical programs or close their doors altogether. After the government, United Way is the leading funder of this vital network of support. 84 cents of every dollar goes directly to services and programs.
- 3. Because your gift will deliver results.** Every United Way funded program must demonstrate measurable and lasting results — to ensure that your contributions make the greatest impact possible. It's not about how many kids attend an after school program; it's about how many of those kids stay in school as a result of that support and go on to graduate. It's not about how many people receive support at a friendship centre; it's about how many of them go on to become self-sufficient and confident in life.
- 4. Because your donation does more than fund agency programs.** For example, United Way recently began funding a program that helps all people living in poverty be able to access free dental services. Good dental health helps people feel better about themselves, contributes to good health and allows people to better compete for jobs. This funding is about changing people's lives — it's more than funding an agency.
- 5. Because your contribution helps your local community.** United Way does extensive research to understand the needs in each community we serve and then we fund a network of local programs to address those needs. Your donation is invested in your local community.
- 6. Because your dollars leverage more dollars.** United Way funding is like a "Good Housekeeping Seal of Approval" for health and human service agencies. Because United Way does such a thorough job of reviewing its funded agencies for fiscal accountability and program effectiveness, United Way member agencies are able to leverage many additional dollars from government and other grantors.
- 7. Because no agency or program can do it alone.** It takes coordination and an entire network of programs to keep our communities strong — and that's what United Way provides. With a deep network of relationships with government, community and business leaders, health and human service experts, volunteers and donors, United Way is uniquely positioned to provide the leadership and resources to get things done.
- 8. Because your gift will address the greatest needs.** United Way focuses on the most important human care issues of our day. From supporting seniors to offering programs for children to health and wellness programs to programs that offer crisis support, United Way works to address the greatest challenges facing people in each community.
- 9. Because we all benefit from United Way.** From programs that help our neighbours and even our own families cope in the face of unexpected crisis to programs that help working families overcome life's challenges and remain self-sufficient, each of us has inherited a wealth of community support services that has improved the quality of life in our region. It is up to each of us to protect and sustain it.
- 10. Because your gift will change people's lives.** United Way donations have made possible what seemed impossible for people like Anna, Jacob and Debra, who are growing up in an at-risk neighbourhood but have had a safe place to learn and grow in a United Way funded after-school program. Thanks to United Way donors, they have all become more confident and are now thriving in high school.